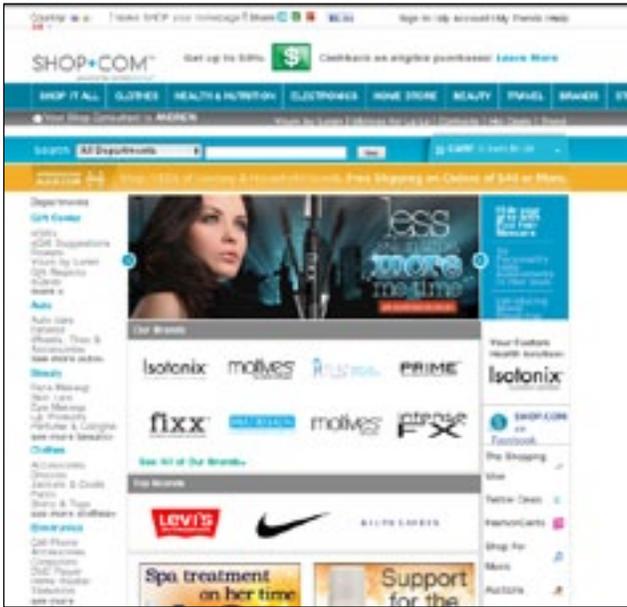




marketamerica® | SHOP•COM™

ABOUT MARKET AMERICA



Market America's mission is to **provide a system for entrepreneurs to create an ongoing income**, while providing consumers worldwide with a better way to shop. Through revolutionary technology and the power of people, **we are creating the economy of the future.**

Founded in 1992, ma is a **Product Brokerage and Internet Marketing Company** that specializes in **One-to-One Marketing & Social Shopping.**

Headquartered in Greensboro, NC, Market America Worldwide employs

over **675 people globally** with international operations in Australia, Canada, Hong Kong, Taiwan, the United Kingdom, the United States and Mexico.

Through One-to-One Marketing and Social Shopping, **Market America combines the Internet with the power of people.** As a result, we are changing the way people shop and changing the economic paradigm where anyone can become **financially independent by creating our own economy** — Built on Product. Powered by People®.

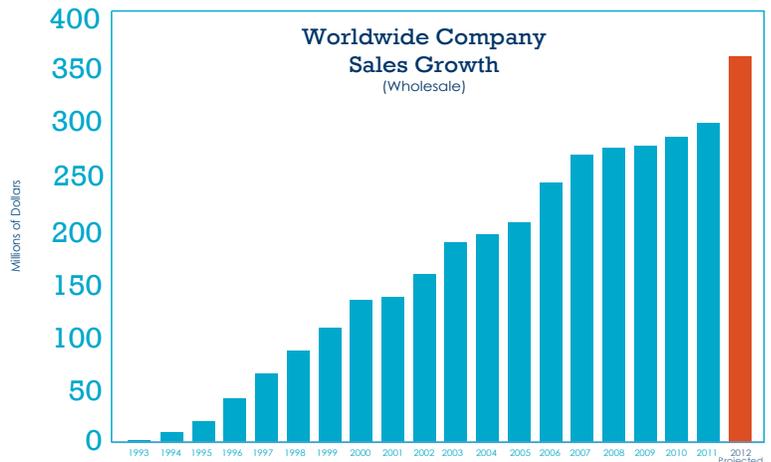
MARKET AMERICA'S SHOPPING WEBSITE – SHOP.COM

SHOP.COM, is one of the largest online retailers for consumers worldwide, offering over 35 million exclusive products and services (ma brands) along with thousands of the top Internet retailers. Together with SHOP.COM, Market America's proprietary business model combines the power and scope of the Internet with the personalization of One-to-One Marketing and social shopping to provide consumer's with what they want and need.

MARKET AMERICA HAS GENERATED OVER \$4.3 BILLION IN ACCUMULATED RETAIL SALES.

INDIVIDUALS HAVE EARNED OVER \$2.4 BILLION IN COMMISSIONS AND RETAIL PROFITS.*

(*as of December 31, 2011).



Independent Distributors and UnFranchise® Owners have earned the following since the company's inception:

Total estimated retail profits earned*: **\$1,231,421,034** + Total commissions earned: **\$1,229,179,443** = Total Distributor earnings*: **\$2,460,600,477**

QUICK FACTS

Annualizing approximately \$600 million in retail sales per year on the way to \$1 billion annually

Hundreds of exclusive Market America-branded products/services

Over 3 million registered Preferred Customers worldwide

30,000 sq. ft. Technology Research & Development Center

200,000 total sq. ft. Headquarters & Fulfillment Center in Greensboro, N.C.

Localized Business Centers in United States, Canada, Australia, Hong Kong, Taiwan, Mexico and the United Kingdom



A WEB PORTAL, AN OPPORTUNITY & THE POWER OF PEOPLE



With a dynamic community of entrepreneurs and loyal customers, Market America and SHOP.COM tracks customers' profiles and buying habits in order to match products to people and people to products.

all the benefits of a franchise but do not have to pay a franchise fee. Additionally, instead of paying the franchisor a royalty, **ma** pays you commissions and retail profits from the sales through their SHOP.com website and referral network.

Each entrepreneur is equipped with a SHOP.COM website and is connected economically. Market America provides a systemized and standardized business model, just like a franchise. The company provides support, training, technology, products, visibility and a proven business system. It's called the "UnFranchise® business" because you have

Customers get paid for shopping and UnFranchise® Owners earn commissions and retail profits from shopping on their site and from referrals—resulting in an ongoing income.



Our Mission
Market America's mission is to provide a system for entrepreneurs to create an ongoing income, while providing consumers worldwide with a better way to shop.



The 2- to 3- Year Plan
Market America's UnFranchise Business is a proven plan for your financial success.



Market America Overview
Founded in 1992, **ma** is a Product Brokerage and Internet Marketing Company that specializes in One-to-One Marketing & Social Shopping.



In Order to be Successful
Approximately every 10-20 years, a new marketing system emerges as a better way of distributing products to the end consumer.

Bloomberg MARKET AMERICA ACQUIRES SHOP.COM



President & CEO, JR Ridinger interviewed on Bloomberg TV

In December 2011, Market America acquired SHOP.COM — a pioneer in online comparison shopping — creating a powerful, new social shopping destination poised to challenge the Internet's leading e-commerce sites.

The acquisition combines SHOP.COM's strength in technology and merchandising with Market America's business model combining a high-touch, personal shopping experience with the industry's only unlimited Cashback program.

ACQUISITION BENEFITS

SHOP.COM is recognized for the best comparison shopping technology.

SHOP.COM has award-winning merchandising functionality and display. It makes shopping appealing and easy, which increases conversions.

Faster search and better navigation for shopping.

Capture and retain millions of new customers from first time purchases and assign the new customers to 'Shop Consultants'.

Attracts a constant flow of new customers from their SEO and SEM efforts.

Features ma®-branded products on the SHOP.COM site as a channel to attract new customers.

Cashback

Earn Cashback for purchasing eligible Market America-branded products and those from our Partner Stores where you see the Cashback logo.

Plus, get 1/2 percent cashback on eligible purchases made by people you referred to SHOP.com.

Find exactly what you need from tens of millions of products and services using our lightning fast search technology. Shop from home and save time, gas, and the hassle of fighting crowds. The Cashback program rewards you for doing what you already love to do — shop!



Shop, Save and Earn Cashback at SHOP.COM



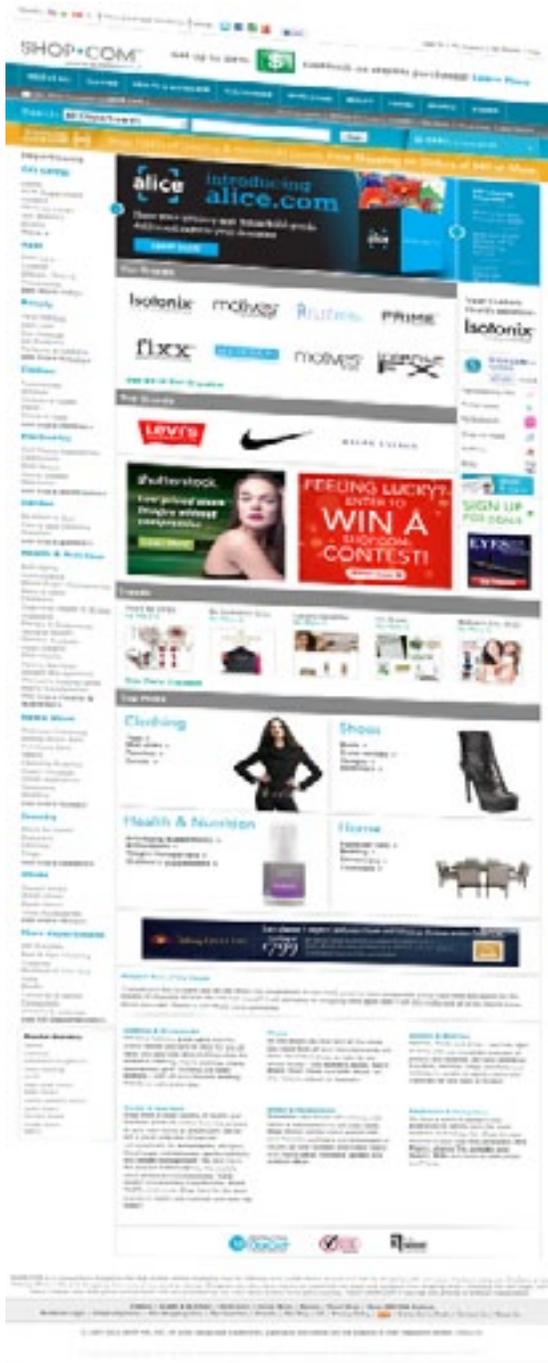
Simply MA Cashback



What Will You Buy – Cashback



SHOP.COM FEATURES



Cashback Program



Get Paid to Shop

Unlimited Shopping

OneCart™
Hot Deals & Comparison Shopping

Shop All Departments

Most Popular Categories
Find What You Want Faster

Partner Stores

Thousands of Retailers
Millions of Products & Services

Exclusive Media Content

Videos & Business-Building Tools

Travel

Powered by Travelocity
Travel & Vacation Deals

My List

Save Your Favorite Products
Convenient Automatic Reordering

Interactive Blogs

My Fashion Cents®
ma Blog

Social Shopping

ShopBox
ma® Network

Music

Conquer Entertainment™

Exclusive ma Brands

Hundreds of Products & Services
Customer Reviews
Product Demos

ma News

Digital Powerline Magazine & Other Well-Known Publications

ma Auctions

Shop, Bid & Save on Popular Products

Gift Ideas

eGift Electronic Gift Selector
Gift Cards from Popular Stores



egifts

Custom Nutrition Services

Nutri-Physical® Free
Nutritional Analysis



SHOP.COM Hot Deals



SHOP.COM Gives Holiday Piece of Mind



SHOP.COM - "SHOP OFF" | Get Caught Up In The Social Shopping Revolution



Market America Ranked #1 Most Improved Online Retail Site

Market America was rated the number one Most Improved of Top 100 Online Retail Sites for 2010 -by the ForeSee Online Retail Satisfaction Index.

The publication notes, "...as we emerge from the economic downturn, top retailers are once again investing aggressively in the online customer experience and recognizing the future value of a satisfied web shopper." This has been Market America's mission all along, and, as JR Ridinger says, "the proof is in the pudding." We are Built on Product and Powered by People® — and we are powerful indeed!

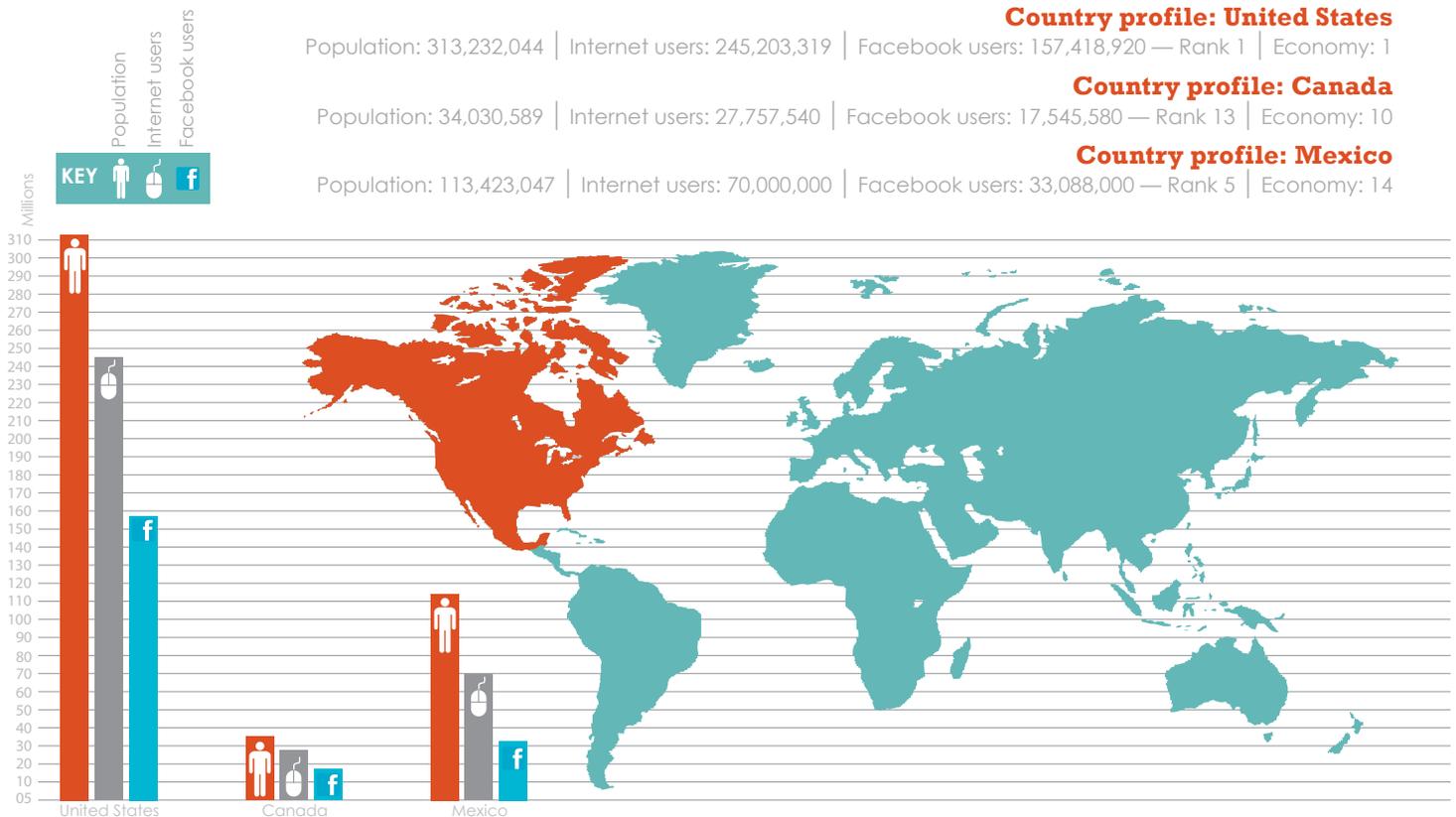


Market America Ranked #70 on Internet Retailer's Top 500

Despite continued worldwide economic challenges, Market America experienced another solid year of sales growth for 2011.

The *Top 500 Guide* breaks down financials, operations, customer satisfaction, performance, marketing, corporate information, website features and functions, payment systems and vendors.

BUILDING A GLOBAL COMMUNITY



Country profile: United States

Population: 313,232,044 | Internet users: 245,203,319 | Facebook users: 157,418,920 — Rank 1 | Economy: 1

Country profile: Canada

Population: 34,030,589 | Internet users: 27,757,540 | Facebook users: 17,545,580 — Rank 13 | Economy: 10

Country profile: Mexico

Population: 113,423,047 | Internet users: 70,000,000 | Facebook users: 33,088,000 — Rank 5 | Economy: 14



Market America Worldwide has operations in the United States, Canada, Mexico, Australia, Hong Kong, Taiwan, and the United Kingdom

TECHNOLOGIES, APPLICATIONS & SOCIAL MEDIA

Click to Find US

Click to Follow US

Visit our Channel



Market America enables you to always be on the forefront of the latest technology and capitalize on the growing social and economic impact of the Internet, social networking and online shopping. The advancements in technology are making communication and connectivity instantaneous, thus fueling the UnFranchise® businesses of our growing global community of entrepreneurs.

Social media (e.g., Facebook, Twitter, YouTube) provides a valuable tool to reach people, instantly exposing them to products, services and our business system.



Create a virtual storefront with SHOPBOX within your Facebook page that allows friends to shop and checkout without ever leaving Facebook to create sales (see video below).

Although social media is a valuable tool, it will not take the place of personal interaction and relationships. The combination of people power and

technology is the solution, and Market America offers both!

While other companies are trying to build social networking into their shopping sites, Market America has taken the opposite approach, bringing shopping to Facebook with an application called "ma Network".



On social networks, there is a wealth of information. People tell you more about themselves than they would ever reveal on a shopping site. There is so much interactivity going back and forth between people — their likes, their dislikes, their wants, their emotional experiences, how they are feeling at the moment, and what they experienced throughout the day.



ma Network bridges the gap between social media and online shopping with one simple, easy-to-use interface that lets you search, shop, save and share with over 900 million potential customers!

A Web Portal + The UnFranchise System + Management Performance Compensation Plan + Social Media + People Power = Ongoing Income!



Social Media Revolution



Shopbox



SHOP MOBILE

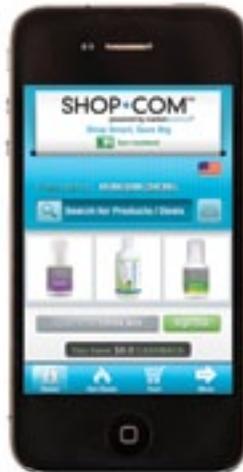
The Internet changed the way people shop, but the paradigm is shifting once again. The **SHOP Mobile** application allows users to browse and purchase from shop.com and its thousands of Partner Stores, plus it offers the same Cashback program and comparison shopping — all from the palm of your hand.



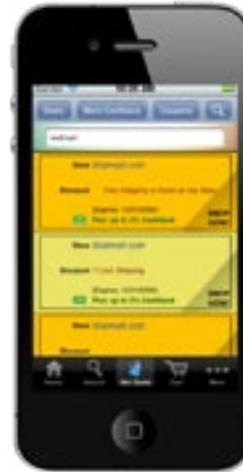
Mobile Site



Barcode Scanning



Increased Cashback Deals



Coupons



Custom Deal Notifications



Mobile Barcode Scanner



SHOP Mobile Custom Deal Notifications



MARKET AMERICA & SHOP.COM IN THE MEDIA



Kim Kardashian inspired at the Market America Convention




MA in the News: 2012 World Conference CNN NotiMujer - 2-9-12




Isotonix OPC-3® on USA TV Channel WETM18




Fox News Segment on the benefits of Pycnogenol®




Miami Mom Inspires College Students to Follow Dreams



SHOP.COM Presents: Evenings in Vogue



2012 World Conference — LaLa Anthony



2012 World Conference — Gloria and Emilio Estefan



2012 World Conference — Scottie Pippen



2012 World Conference — Eva Longoria



Scottie Pippen is Scoring for Market America



MAWC 2012 Celebrity Highlights

BUILT ON PRODUCT

As a product brokerage company, Market America and SHOP.COM identifies the highest quality market-driven products and services. By moving with the marketplace, Market America does not rely solely on the sales of any single product or service.

Without the costly burdens of manufacturing, mass marketing and advertising, greater resources are placed in product development and quality assurance, which guarantees that everything we offer is backed by substantial science, rigorous testing and peer-reviewed research.

With over hundreds of exclusive products and services, Shop Consultants can capitalize on numerous multibillion-dollar industries including health & nutrition, cosmetics, anti-aging, weight management, home & garden, pet care, auto care, financial services and more.

UnFranchise® businesses do not rely on the sale of any single product or service, resulting in short-term and long-term stability and profitability. Whatever the trend, Market America is in a position to capitalize on it.

Isotonix®

The world's most advanced nutraceuticals



Market America's Isotonix® products offer the fastest and most efficient delivery system of nutraceutical supplements. Isotonix, when used as directed, will provide the precise quantity of nutrients your body needs so you receive maximum results.*

What does isotonic mean?

Broken down to its roots, "iso-" means the same and "tonic" means pressure or tone. When describing solutions meant for consumption, isotonic means having the same fluid pressure as bodily fluids, i.e., the solutions of food entering the small intestine from the stomach for absorption.

The fluid pressure of solutions across semipermeable membranes, like the walls of the small intestine, is generally referred to as having a particular osmolality. It can be said that when solutions on opposite sides of a membrane have the same osmolality, they are isotonic.

The Isotonix delivery system

Isotonix products are formulated with the proper balance of fructose, d-glucose, citric acid, potassium bicarbonate and other key ingredients to assure that they are isotonic and effective when properly prepared.

When you ingest non-isotonic nutritional supplements, your body must work for hours to digest and absorb the benefits and a percentage of the nutritive value is still lost. Because Isotonix products are powders, none of the fillers, binders and coatings common to tablets are necessary. It greatly decreases the amount of time and work necessary to absorb a supplement.

Concentration and absorption

Concentration refers to the amount of nutrient dissolved in solvent and is often related to the efficiency of nutrient absorption. Since Isotonix products experience little dilution in the gastrointestinal tract, they arrive in higher concentrations and are more efficiently absorbed.



Isotonix delivery system

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Market America is the worldwide exclusive provider of isotonic-capable Pycnogenol® – Isotonix OPC-3®

Pycnogenol® is a natural plant extract from the bark of the maritime pinetree, which grows exclusively along the coast of southwest France in Les Landes de Gascogne.

Pycnogenol extract has three basic functions — it is a powerful antioxidant, it selectively binds to collagen and elastin, and promotes the production of endothelial nitric oxide, which it supports normal vasodilation of blood vessels.*

“OPCs (Oligomeric Proanthocyanidins) are among today’s most powerful and promising free-radical fighters. They are actually a family of antioxidants that are more powerful than vitamins C and E, (long held as the gold-standard antioxidants). Horphag Research was founded in Berlin in 1925, and can be considered a pioneer of the dietary supplement and health food industry. Today, Pycnogenol is exclusively supplied worldwide by Horphag.



CLINICAL STUDIES

[Click links below](#)

- **Accelerated Antioxidant Bioavailability of OPC-3® Bioflavonoids Administered as Isotonic Solution**
- **Improvement in Circulation and in Cardiovascular Risk Factors With a Proprietary Isotonic Bioflavonoid Formula Isotonix OPC-3**



Isotonix OPC-3



Pine Bark & Pycnogenol Fox News

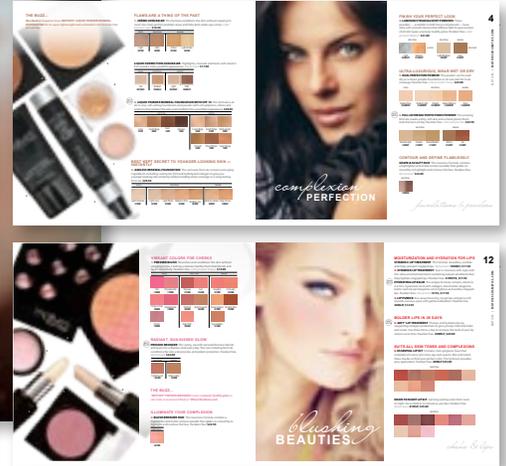


Dr. Steven Lamm - New Pycnogenol Benefits and OPC-3

motives[®]

by loren ridinger

Motives by Loren Ridinger[®] is the award-winning cosmetics line defined by its creator — a trendsetter who has changed the face of the beauty industry. Simple to use and sexy to wear, **Motives cosmetics provides you with an amazing color payoff, a flawless look, and a luxurious feel and finish.** With the trendiest colors and industry-leading ingredients to give your eyes, cheeks, lips, face and nails a beautiful look and feel, Motives cosmetics — like Loren Ridinger — is changing the face of cosmetics.



MOTIVES IN THE NEWS



SHOP.COM Presents: The 2011 Evenings in Vogue fashion show from Miami Beach and Motives Cosmetics



Product Demo



Before & After



Model Search



Live the Lifestyle with Motives by Loren Ridinger

WEIGHT MANAGEMENT



Most weight management programs only target one aspect of weight loss, which is why most people don't achieve their goals or they regain the weight.

TLS® Weight Loss Solution is a clinically proven weight management system that takes a holistic approach to healthy living through low-glycemic eating, behavior modification, body composition, supplementation, stress reduction and exercise. Make your transition to a healthier lifestyle today with TLS Weight Loss Solution.

Personalized program options based on your weight loss goals and commitments

Interactive meal and exercise planning and tracking systems

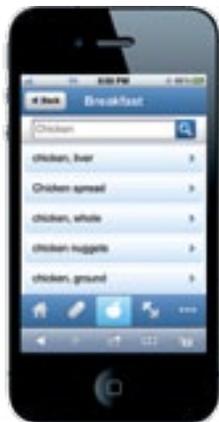
Over 90,000 food entries, including 1,400+ glycemic index foods and restaurant meals, to help track food intake

Hundreds of recipes and quick meal options

Techniques and guidance (from hundreds of new exercise videos) that can help construct a workout regimen. Articles and tips on diet, exercise and healthy living to keep you on track

Alerts and reminders via email and text messaging to track progress and supplements to help ensure your success on the program

TLS® MOBILE



Stay fit on the go with the new TLS Weight Loss Solution Mobile App. Seamlessly link to your tIsSlim.com subscription to give you convenient on-the-go tools to help manage your health and weight loss goals at your fingertips.

Track meals, exercise, supplements, water, and sleep to optimize your weight loss efforts

TLS® Mobile is a free app available for Android, iPhone, and Blackberry phones. Search for "TLS Slim" in your App



Health Guide



The TLS Solution



CELLULAR laboratories®

Revolutionary anti-aging skincare line designed to support your skin on the cellular level

Uses clinically tested and proven ingredients like Renovage® and Lumiskin® to help you look as young as you feel

Scientifically engineered to protect, hydrate and support normal repair of the skin while promoting a rebirthing effect

pentaxyl®

Enhanced with Matrixyl® complex and Argireline to help reduce the appearance of wrinkles, skin discoloration and stretch marks

Features an advanced formula that penetrates into the fine layers of skin for maximum results

An all-in-one beauty wonder treatment that supports beautiful skin to last a lifetime

fixx™

A line of solution-oriented, personal care products created for men and women

Superior products that contain specialized ingredients for instant hair and skin therapy

Contains argan oil — a rich source of a powerful antioxidant well-known for combating the aging process

royal spa®

Everything you need to turn your ordinary shower routine into a luxurious spa experience

Each product is enhanced with vitamins, protein and natural botanical extracts

From gentle shampoos to silky lotions specially formulated to meet a diverse range of needs

Heart Health™

Cardiovascular Maintenance*

Contains advanced ingredients to promote overall cardiovascular health*

Co-Q10 revitalizes and energizes the body's cells and immune system*

Sytrinol® helps maintain normal cholesterol levels*

Omega-3 fatty acids may reduce the risk of coronary heart disease*

ultimatealoe™

Contains 150 percent of aloe in four delicious flavors

IASC-certified (International Aloe Science Council), ensuring aloe content and purity

Promotes normal digestion and supports a healthy immune system*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

nutraMetrix is a customized wellness solution for health professionals. It allows health professionals to offer their patients science-based nutraceuticals, effective weight management programs and custom supplementation products to improve their overall health—simultaneously creating additional revenue for the practice.

The innovative **nutraMetrix business model can allow you to achieve unprecedented financial success.** More than a traditional wholesale-retail return, nutraMetrix has created an unprecedented financial return through leveraging the power of health professional relationships.

nutraMetrix offers a complete line of advanced nutraceuticals, many of which are available in an isotonic form. nutraMetrix Isotonix® products are unlike any other nutraceuticals on the market. Normally, when a vitamin or mineral supplement tablet is ingested, the body must work for up to four hours digesting and absorbing the nutrients. During this lengthy breakdown process, a percentage of the nutritive value is lost. Isotonix products are powders; therefore, none of the fillers, gelatin capsules, binders, coatings and lubricants common to tablet manufacturing are necessary. As a result, the amount of time and work necessary to absorb a supplement is greatly decreased.



No longer use a “one size fits all” approach to nutritional supplementation. **Gene SNP™ DNA Analysis merges an individual’s diet, lifestyle and environment with their genetic information** to provide highly customized supplement regimens. With a customized, comprehensive report for each patient, you will have the tools necessary to motivate your patients to stay in optimal health.

Our trained **nutraMetrix Consultants (NCs) are resourceful, devoted individuals who work closely with you and your staff.** They provide resources for a smooth implementation of our products and programs in the convenience of your own office. With numerous corporate trainings, our NCs are equipped with the resources and knowledge to help train your staff and achieve unprecedented financial success.

As a commitment to your professional education, **nutraMetrix is the principal corporate sponsor of the nutraMetrix Educational Institute (nEI), a nonprofit, 501(c)3 organization** providing accredited continuing health professional education in nutrition and nutraceutical applications. Please visit the nEI website at www.nutraMetrix.org/nei.





FAST START PROGRAM

Start your business
for only \$399
FREE SHIPPING



CONTAINS

SHOP.COM website · Master UnFranchise Business (300 BV & 3 BDCs)

Subscription Kit with selected MARKET AMERICA brands · Business-building materials

Qty	Name	Size
1	Isotonix OPC-3	Single Bottle (90 Servings)
2	Isotonix Vitamin C	Single Bottle (30 Servings)
2	Isotonix Multivitamin without Iron	Single Bottle (30 Servings)
1	Isotonix Calcium Plus	Single Bottle (45 Servings)
2	Isotonix Advanced B-Complex	Single Bottle (30 Servings)
1	Heart Health Essential Omega III Fish Oil with Vitamin E	Single Bottle (30 Servings)
2	Ultimate Aloe (Strawberry Kiwi)	Single Bottle (16 Servings)
1	Fixx Argan Oil Shampoo	Single Bottle (237 mL)
1	Fixx Argan Oil Conditioner	Single Bottle (237 mL)
2	Royal Spa Imperial Blend Bath & Shower Gel	Single Bottle (473 mL)

Qty	Name
1	Independent Distributor Subscription Kit
5	ma Catalog
5	2011 Annual Report (FY 2010)
5	Getting Started Guide & Action Plan for Success
5	Small Flip Chart
1	UnFranchise Business Presentation DVD



FastStart Programs also available

POWERED BY PEOPLE



Elizabeth Weber
International Field Chairman
Earnings of
\$125,000 - \$149,999
in four weeks
Melrose, Mass.

By following the steps of our proven vehicle for success, Market America is responsible for creating hundreds of millionaires since the company's inception in 1992. Overall, individuals have earned more than \$2.4 billion in commissions and estimated retail profits.*

Total estimated retail profits earned: **\$1,231,421,034** + Total commissions earned: **\$1,229,179,443** = Total Distributor earnings: **\$2,460,600,477***

*As of December 31, 2011. †Estimated retail profits and estimated accumulated retail sales earned based on suggested retail prices



Joanne Hsi
International Field President
Earnings of
\$100,000 - \$124,999
in four weeks
New York, N.Y.



Patrick Hsieh & Alice Chen
Senior Executive
Field Vice President
Earnings of
\$63,000 - \$79,999
in four weeks
Burnaby, B.C.



Nina Hale
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Covina, Calif.



Ben Ginder, Jr.
Field President
Earnings of
\$80,000 - \$99,999
in four weeks
Red Lion, Pa.



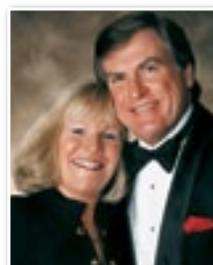
Min Liu
Senior Executive Field
Vice President
Earnings of
\$63,000 - \$79,999
in four weeks
Oakland Garden, N.Y.



Norm & Mary Roth
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Brookfield, Wis.



Marian & James Kuo
Field President
Earnings of
\$80,000 - \$99,999
in four weeks
Arcadia, Calif.



Frank & Gingie Keefer
Senior Executive
Field Vice President
Earnings of
\$63,000 - \$79,999
in four weeks
Queenstown, Md.



Tina Chen
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Livingston, N.J.



Victor & Alice Chiou
Senior Executive
Field Vice President
Earnings of
\$63,000 - \$79,999
in four weeks
Milpitas, Calif.



Tony & Pam Bowling
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Lutz, Fla.



Julie Scholl
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Charlotte, N.C.



Dolly Kuo
Senior Executive
Field Vice President
Earnings of
\$63,000 - \$79,999
in four weeks
Walnut, Calif.



Vikki Lee
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Long Beach, Calif.



Lisa Winkler
Executive Field Vice President
Earnings of
\$45,000 - \$62,999
in four weeks
Nashotah, Wis.

The examples of income shown are not intended to be representative of any specific class of Market America Independent Distributor, nor are they intended to represent that any given Independent Distributor will earn income in that amount. Rather, the income figures testify to the results, which have been accomplished by Independent Distributors who have devoted time, talent, hard work and a willingness to follow the proven UnFranchise® business plan in building their Market America business. The success of any Market America Independent Distributor will depend on the amount of hard work, talent and dedication he or she devotes to the building of his or her Market America business.

Total estimated retail profits earned*: Total commissions earned: Total Distributor earnings:
\$1,231,421,034 + \$1,229,179,443 = \$2,460,600,477*

*As of December 31, 2011. †Estimated retail profits and estimated accumulated retail sales earned based on suggested retail prices



Roger & Annie Wu
 Executive Field Vice President
 Earnings of \$45,000 - \$62,999 in four weeks
 Covina, Calif.



Kenneth & Tara Beck
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Cecil, Pa.



Jacki & Christopher Blasko
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Chetek, Wis.



Amber Yang & Michael Lu
 Executive Field Vice President
 Earnings of \$45,000 - \$62,999 in four weeks
 Bayside, N.Y.



Andy & Mary Beth Docos
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Oswego, N.Y.



Keith & Kim Doyle
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 York, Pa.



Emily Cheng
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Arcadia, Calif.



Kwei Fang Liu
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Burnaby, B.C.



Lisa & Yardley Lieberman-Wang
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 West Milford, N.J.



Phil Guido
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Dix Hills, N.Y.



Lou Manfredi
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 York, Pa.



Karri Wu
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Vancouver, B.C.



Arlene Lowy
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Pittsburgh, Pa.



Wan Rong Yuan
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 College Point, N.Y.



Ying Zhao
 Field Vice President
 Earnings of \$36,000 - \$44,999 in four weeks
 Oak Hill, Va.

The examples of income shown are not intended to be representative of any specific class of Market America Independent Distributor, nor are they intended to represent that any given Independent Distributor will earn income in that amount. Rather, the income figures testify to the results, which have been accomplished by Independent Distributors who have devoted time, talent, hard work and a willingness to follow the proven UnFranchise® business plan in building their Market America business. The success of any Market America Independent Distributor will depend on the amount of hard work, talent and dedication he or she devotes to the building of his or her Market America business.

SUPPORT VIDEOS



The Social Shopping Company of the Future

Get inside the mind of an Internet mogul as JR tells what it takes to be the social shopping leaders. _



2011 World Conference

Market America hosts two international annual conferences: The International Convention (each August, in Greensboro, NC) and the ma World Conference (each February, in Miami, FL).



There is a Better Way

95 percent of people spend up to 45 years of their lives making the other 5 percent successful. They work a plan for someone else's financial success — not their own!



Market America: Live the Dream

Market America is about empowering people to secure their financial future without letting quality of life suffer. By becoming an entrepreneur, individuals can begin working for their own success rather than someone else's.



We refuse to Participate.

During the worst recession since the Great Depression, Market America has grown in all aspects of the business. Learn how to thrive amidst uncertain times by becoming an entrepreneur and taking control of your own financial future.



JR & the Giant Hamster Wheel

In one of his most powerful closing presentations ever, JR Ridinger uses a giant hamster wheel to demonstrate how people get stuck in a rut, working their lives away for someone else's gain. Use this powerful video to motivate others to take control of their own financial future through Market America.

marketamerica® | SHOP•COM™

